

I am writing in support of the FCC's recent rulings regarding faxed advertisements. I beleive the new rules add necessary teeth to the TCPA to stop the annoying and costly fax advertisements that many of us receive. Requiring written permission, even in the case of existing business relationship, is an excellent idea. Some organizations claim that this specific rule is a hardship that will put them out of business. This may be the case for some, but I feel the benifits for consumers will far outweigh any harm caused to a handfull of advertisers. Further, it is my belief that many of those claiming this will harm them are the very organizations who have abused fax advertising in the past. I feel no sorrow if these people go out of business.

Thank you for your continue efforts to halt unsolicited fax advertisements.